



LexisNexis SmartIndexing Technology™:
a powerful taxonomy system that
helps your customers uncover the
most relevant search results.

With simple search words and LexisNexis SmartIndexing Technology™, your customers can pinpoint hard-to-find relevant information.

LexisNexis SmartIndexing Technology is a rule-based, automated classification system that analyzes and tags online documents for relevant subjects, industries, companies, organizations, people and places. Users are able to build searches using index terms to pinpoint results efficiently and accurately, automatically weeding out passing references or false hits.

That's a big advantage over open Web searching where no such taxonomy exists. LexisNexis® content is never Web scrapped.

LexisNexis SmartIndexing Technology includes **350,000+ company name terms, thousands of people, industry and subject topics, and over 900 geographic terms** covering cities, states, nations and regions worldwide. Plus find:

- New topics added weekly based on customer requests, ongoing development of existing taxonomies, newly emerging concepts and current events
- Relevancy scores that allow users to customize searches to focus-in on major discussions
- Foreign language indexing in French and German
- Coverage of all news media types including transcripts, blog posts and Twitter® feeds available from LexisNexis

Coverage also includes some **federal and state legislative sources**, such as full-text bills and bill-tracking reports, and vital **company and industry sources**, including profiles from Standard & Poor's® and Hoover's®, and reports from EDGARPlus®.